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IC 74-1608 21 May 1974

MEMORANDUM FOR:	
SUBJECT:	Termination of KEP Improvement Activity
REFERENCE:	Memorandum for the Record, Same Title, 14 May 1974, from
l. You stated in the reference memorandum that a proposal to develop an improved KEP methodology "had been formulated at the working level in PRD, MPRRD, and CPAD." This does not jibe with our own memory of events, and I wish to set the record straight.	
2. In truth, the working level in PRD cannot take credit for formulating the KEP proposal. There was some coordination with one PRD officer after the basic proposal had been drawn up. That officer did make one suggestion concerning the role of analysts in the process, and this was accepted. Thus, PRD's role was quite limited and pretty much after the fact.	
3. We note that you do not believe that KEP, as presently structured, will provide a useful basis for evaluating collection system performance. It is my understanding that KEP, as presently structured, is more or less in a continual state of being restructured. It is our hope that simplicity can be maintained and that—though the job will certainly be difficult—collection systems will indeed be evaluated against specific intelligence needs in a more effective manner than has been possible in the past.	
4. I conclude on this note of hope with the expectation that you will respond, if at all, with charity.	
cc: General Graham	DC/PRD PRD Chrono PRD Subject IC/Registry

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